

International Sustainability Student Design Competition

The TI invites students worldwide, to take part in designing a Furoshiki (an ingenious traditional Japanese carrying/wrapping square) for our world conference. This year's conference celebrates 100 years of The Textile Institute in its founding city of Manchester, UK.

This is design with sustainability in mind, as it is to be printed on ethically sourced fabric, with the winning submission to be handed out to each delegate on arrival as a keepsake from this prestigious and historically significant event.

Entries must be submitted before 17 September 2010, entries received after this date will not be considered.

The Competition

We are inviting students to create the motif/design to be printed on the cloth, that will appeal to delegates and institute members across the board from academia, fashion, retail and technical design. Due to the international appeal of the conference, we envisage the design to communicate beyond language barriers and reflect the overarching significance of The Textile Institute in its Centenary year.

We are happy for the design to rework traditional Furoshiki imagery, maximising the visual impact; you could alternatively create new imagery around The Textile Institute crest or logo or utilise more developmental techniques to create a unique design for the textile. The judging panel look forward to your interpretation of the medium.

Your design should take into consideration the size of the finished product which will be a minimum size of 70cm square.

Brief:

TI-100: Student Competition

Simple, Versatile and Sustainable: Unwrapping Furoshiki at TI-100

Furoshiki is the Japanese name for a square of cloth used to wrap items, primarily for ease of transportation, from small bottles, to large bundles. It is a tradition that dates back to the 6th Century which gained popularity during Japan's Edo period, (1615-1868). Today, the custom of Furoshiki is preserved as an alternative way of wrapping gifts; a highly sustainable product due to its multiple uses, Furoshiki can be directly reused without being involved in industrial recycling processes. As well as wrapping paper, the cloth can be used as a decorative wall-hanging, or knotted in numerous ways to create different style bags and bespoke carry-cases.

Traditional Furoshiki convey an implicit tactility and quality through the use of natural material such as cotton and the use of symbolic design informed by Buddhist theory. Contemporary Furoshiki maintain this highly decorative and communicative visual aesthetic, with bold prints on silk or man-made textured fibres.

As part of The Textile Institute's Centenary birthday celebrations, we would like to celebrate the Institute via this sustainable and engaging format, and offer it as a gift to delegates attending this year's World Conference, in true Furoshiki tradition.

The Prize

The winning submission will be produced as a limited edition of 500 to be given to all delegates at the Centenary Conference in Manchester in November.

One free place to allow the winner to attend the Centenary Conference and all social events (this does not include accommodation or travel).

The possibility of an internship or placement with an international UK headquartered company. (NOTE: The internship / placement is dependent on the student being able to secure a visa to enter the UK, if not living in the UK.)

The Judging Panel

Vanessa Knowles

Chair, Sustainable SIG
Editor, *textiles*

Dr Clare Hussey

Vice-Chair Sustainable SIG
Industry Research Consultant

Dr Pammi Sunha

Subject Leader, Textiles
School of Art, Design and Architecture
University of Huddersfield

Prof Clare Johnson

Chair, Design SIG
Head of Department
School of Fashion and Textiles
Royal College of Art

Angela Peers

Vice-Chair, Design SIG
Principal Lecturer (External Affairs)
Department of Clothing Design and Technology
Manchester Metropolitan University

Alison Smart

Director of Print
R A Smart Textile Printers Ltd

Stewart Hay

The Furoshiki Company Ltd

Kiyoko Hay

The Furoshiki Company Ltd

John Pearson

Textile Consultant

Submission Information

By email

Submissions should be sent electronically in .jpg format to:

fhorrocks@tiworldconference.org

Please include:

- The image
- Resolution should be set at 96dpi, the maximum width should be 1024 pixels wide (the Furoshiki is square but utilise this space as you see fit). The image can be colour or black and white (only if intended finished design is to be black and white). The winning design will be digitally printed by R. A. Smart.
- Title and brief description of the work
- This should be no more than 100 words
- Contact details and name of the educational institution you are a student at, including your full postal address.

By post

Submissions should be sent by mail to arrive no later than 17 September to:

Fliss Horrocks

The Textile Institute

1st Floor St James' Building

79 Oxford Street

Manchester

M1 6FQ

Please include:

- The final design on smooth surfaced paper to allow for digital replication
- The image can be colour or black and white (only if intended finished design is to be black and white). The winning design will be digitally printed by R. A. Smart.
- Title and brief description of the work (This should be no more than 100 words)
- Contact details and name of the educational institution you are a student at, including your full postal address.

Any questions regarding submissions should be sent to Fliss at fhorrocks@tiworldconference.org

Deadline

Submissions should be received no later than 16.00hrs (UK time) on 17 September 2010. Entries received after this time will not be considered.

Conference Details

The conference will be held 3-4 November in Manchester UK, where the Institute was founded 100 years ago.

Details can be found at the following address: www.tiworldconference.org